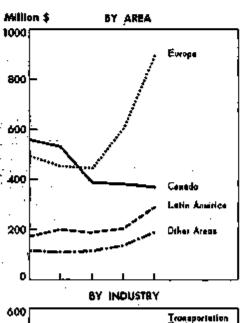
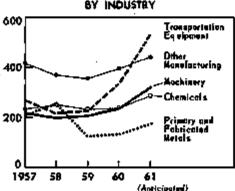
Foreign Capital Outlays and Sales of U.S. Companies

Expansion of Manufacturing Facilities at Peak Rate Sales of Foreign Plants Continue Steady Rise

UNITED STATES direct-investment enterprises abroad are planning to spend over \$4.5 billion this year for plant and equipment, and expect to maintain this rate during 1962. Of this total, nearly \$4 billion is expected to be invested in production facilities for manufactures, petroleum, and raw materials of various kinds, the remainder for utilities, trade

PLANT AND EQUIPMENT
EXPENDITURES ABROAD
U.S. Companies Project for 1961
Notable Expansion of
Manufacturing Facilities Abroad





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and distribution and service industries.

The 1961 amount exceeds the previous year's actual investment by more than 20 percent, and approaches the earlier high established in 1957 when the petroleum industry was extremely active abroad.

Capital outlays by U.S. manufacturing companies abroad are expected to reach a new peak of \$1.8 billion this year, and are planned to continue at this rate in 1962. This compares with \$1.3 billion spent in 1960, which was close to the previous record high of 1957.

Expenditures by the petroleum industry for investment abroad are rising in 1961 to \$1.8 billion, after 3 years of decline. Although planned expenditures in 1961 would be far below the top of \$2.3 billion set in 1957, they would be 20 percent higher than in 1960. Capital investment in mining is continuing to hold steady at about \$400 million, with a slight decline expected in 1962.

Other industries, in the aggregate, are expected to spend at a rate of nearly \$600 million in 1961 and 1962 for capital equipment. This represents a slight increase over 1960, accounted for by the rising expenditures of trading and distribution firms.

Large Increase in Manufacturing Investment

U.S. manufacturing companies anticipate an increase of 30 percent in outlays for capital equipment in 1961, with only a small decrease from this high now expected for 1962. All areas but Canada show an upturn for 1961, and most manufacturing industries are increasing their outlays, the rest remaining steady.

Europe.—Outlays in Europe—over half of the total—are rising sharply in both the Common Market countries and the United Kingdom. In 1962, expenditures are expected to drop somewhat, particularly in Germany, but will still be 40 percent over the 1960 level.

The United Kingdom still attracts the greatest volume of capital investment, but with Germany new nearly as high. Outlays in the Common Market are expected to increase more than 50 percent in 1961. Over half of this increase is in the transportation equipment industry, most of it in Germany.

Anticipated outlays are up by 45 percent in the United Kingdom in 1961, with this level of expenditures expected to be continued in 1962.

Canada.—Outlays for manufacturing in Canada are expected to remain steady through 1962. The decrease from the high of the 1957-58 period, when outlays totaled more than \$500 million each year, is caused by the decline in the primary and fabricated metals and the paper industries, which completed major additions to capacity in those years.

Latin America.—Manufacturing outlays in Latin America are expected to be about 40 percent higher in 1961 than in 1960, and are currently anticipated to continue high in 1962.

Capital expenditures in Argentina for 1961 will be the highest in Latin America, followed by those in Brazil and Mexico. More than half of the Argentine expenditures in 1961 will be made by producers of transportation equipment. In Brazil, major expansion is continuing in the chemical and transportation equipment industries, while in Mexico the chemical industry will have the highest outlays.

Manufacturing in the rest of the world is concentrated in a few countries, notably Australia, Japan, India, the Philippine Republic, and the Union of South Africa. Outlays in all but the last are increasing, with Australian companies expanding at the fastest

rate. Expansion in India has been uneven, depending on the activities of a relatively few large companies.

Petroleum and Mining

About \$1.8 billion is expected to be spent by petroleum companies abroad in 1961, with slightly greater expenditures to be made in 1962. In addition, these companies spend abroad about \$400 million annually for exploration and development which is charged against income. The peak outlay, in 1957, was \$2.3 billion, exclusive of expenditures charged against income.

The 1961 expenditures represent an increase of about \$300 million over the prior year. Important are outlays new being made in Europe for refining and distribution facilities, and in North Africa, especially Libya, to develop new producing areas. The high investment in these areas is expected to continue in 1962. A slight upturn is anticipated in investments in Latin America in 1961, but the amount is still less than half of the 1957 total.

In Canada, capital expenditures by petroleum interests are expected to remain stable. Outlays in Asia are increasing in 1961, primarily in the producing fields of the Middle East, but these are considerably below the levels of 1957-58.

Mining investment steady

Capital expenditures in the mining and smelting industry will remain steady through 1962 at an annual rate of somewhat over \$400 million, plus about \$30 million of expenditures for exploration and development charged against income.

In Canada, expenditures are expected to be about \$40 million less in 1961 than the \$290 million total for 1960, and will decline to \$190 million in 1962. upon the completion of several large mining projects. Ontlays were relatively low in Latin America in 1960 because of the cessation of investment operations in Cuba and because some major expansions have been completed in recent years, but larger outlays are expected in 1961 and 1962. The initiation of several large development projects in West Africa and Australia should require substantial investments there for several years.

Outlays by other industries, excluding companies engaged in international shipping, are holding at close to \$600 million annually in the aggregate. Conpanies engaged in trade and distribution continue to ruise their capital outlays, which are now substantial.

Outlays by utility companies are now substantially less than in the 1957-59 period because of the completion of some pipelines and rapid changes in Latin America, including the loss of Cuban properties and the sale of some enterprises in Argentina and Mexico. Outlays in agriculture also are down considerably from 1957.

Comparison with domestic outlays

Foreign plant and equipment expenditures are becoming an increasingly large proportion of the overall capital investment programs of many U.S. manufacturing industries, as shown in table 4.

In 1961, they account for 18 percent of total domestic and foreign expenditures in these industries, compared to 13 percent in the previous year. The most marked increase is in the transportation equipment industry, which plans to make 30 percent of its capital expenditures abroad in 1961, compared with 20 percent in 1960. However,

Table 1.—Plant and Equipment Expenditures of Direct Foreign Investments, by Country and Major Industry, 1959-62

<u> </u>		[Millions of dollars]														
		1950 /			1000 -			LDN) +			10(t) •					
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All areas, total	427	1,668	L HT	126	1, 467	L, 3 07	-Cal	1,778	L,786	497	1,704	1,706				
Conside	240	288	329	298	35.0	354	250	375	373	190	34.5	3 78				
Latis American Republica, (eta) Mortos, Cantali America and Wess Indice, total Outs (Mexico Other countries	124	397	392	61	257	2006	72	329	200	70	3 2	258				
Cuite ((2)	20 12	벍	10	30	\$0	TU.	221	BQ	7	23	56				
Mexico	(*)	17	40 1	2		37 2	0	23	81 8	, ,	જ	51 1				
South America, total. Argentian. Bressi. Chilo Colombia. Peru. Voqeenola. Othor countries.	80° 40° 50°	348 (*) 5 (*) 25 17 280 8	提 第 7 2 2 7 1 1	ತಲ್ಲಿಷ್ಟದ್ದಾರಿ	217 (*) 5 (*) 25 17 180 6	107 64 03 3 21 9 17	35.485g5£	306 52 7 (*) 34 32 175 (*)	234 100 5 10 10 25 3	30 m C m C m	289 26 4 (*) 31 24 100 (*)	201 71 72 4 15 10 27				
Wegtern Hemisphers dependentjon	23	E2	ı.	34	44	lı	35	40	1	33	78	1				
Except, inial, Common Market, total, Belgiam and Lazarahourg, France, Oarmony Italy, Notherhands Other Europe, cord Domark, Norway Spale Swedon Switzerland United Kingdom, Other countries	333333	239 176 11 41 60 20 44 163 11 16 12 20 20 20 20 20 20 20 20 20 20 20 20 20	214 8 40 111 111 200 113 218 3		346 145 32 35 36 38 30 200 17 21 3 17 4 100 30	35 15 60 20 20 20 20 20 20 20 20 20 20 20 20 20	12.0	470 229 8 41 97 72 241 22 8 7 98 4 123 48	992 594 15 89 344 35 24 364 5 304 4	*EE * EE	479 244 32 130 37 255 25 8 125 5 125 5 125	\$665 4565 111 70 3066 42 20 50 5 10 365 10				
Africa, total North Africa Enst Africa Enst Africa West Africa Control and South Africa, total Union of South Africa Other comprise	355-3a-2	74 49 14 12 (E)	J	#5£53###	US 75 7 23 10 (*)	*******	G () 80 22 23 23 23 23 23 23 23 23 23 23 23 23	125 150 7 28 12 (*)	2955a25	\$5 (1) (2) (2) (3) (3) (3) (4) (3) (4) (4) (4) (4) (4) (4) (4) (4) (4) (4	228 195 122 23 24 (C)					
Ann, folds Ritidie East. For East, toloi. India Ispan Philippine Republic. Other coentries	33	3333 2333 248 248 248 248 248 248 248 248 248 248	45 42 42 6 22 12	(**) (**)	176 191 191 191 191 191 191 191 191 191 191	78 18 00 16 30 11	(연) (편) (편)	2168 168 168 168 168 168 168 168 168 168	80 80 85 84 12	1	196	77 77 36 37 36 37				
Octorita, loisi Australia Other onantries	13 13	8	07) AS	12 12	8	68 55 2	25 25	8	00 87 3	# 40	8	1.28 1.20				
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[&]quot;facturied in area total. ""Less than \$100,000. " Boylead. " Estimated on the basis of company projections.

1. No estimates have been made for expenditures in Cuba in 1980, 1001, and 1982.

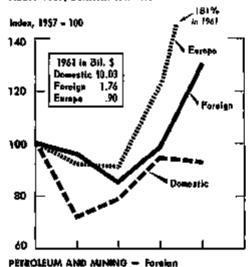
Note.—Dotall may not add to totals due to zounding.

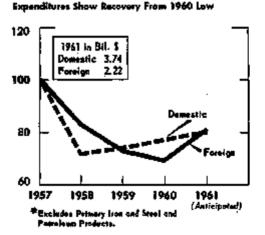
other manufacturing industries also are increasing the proportion of their plant and equipment expenditures abroad, especially the machinery, primary and fabricated metals, and food and beverage industries.

Expenditures for plant and equipment in foreign manufacturing are rising faster than for the domestic industry. The sharp divergence of this trend from the domestic experience is largely influenced by the transportation industry's expansion in Europe, and to a lesser extent in Latin America. Even in the other industries, however, domestic expenditures in 1961 remained practically unchanged, compared to 1960, while foreign expenditures show a strong upward trend.

Compension of Demostic and Foreign Plant and Equipment Expenditures By U.S. Companies — 1957-61

MANUFACTURING — Upsurge in Foreign Expenditures Places Them Considerably Above 1957; Domestic Still Below





In the mining and petroleum industries, the trend for both domestic and foreign expenditures is upward. Foreign expenditures, having dropped for a longer period, are now rising at a faster rate than domestic expenditures.

Inventories and Receivables Increase

In addition to the larger sums required to finance plant and equipment expenditures in 1960, as compared with 1959, inventories and receivables were expanded.

Inventories were up about \$800 million in 1960 in the mining, petroleum, and manufacturing industries, about twice the amount for 1959. Most of the accumulation took place in manufacturing, with enterprises in Europe accounting for more than half of the total increase.

On an industry basis, the accumulation was greatest in transportation equipment, accounting for about onethird of the manufacturing total. The accelerated accumulation of manufacturing inventories in Europe, Australia, and the more developed countries of Latin America reflects a rapid growth of sales and some anticipated future expansion. In the mining industry there were some inventory accumulations, particularly in Canada. Petroleum companies increased their inventories slightly in 1960, after 2 years of net liquidation.

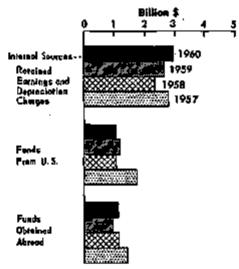
Receivables also grew at an increased rate in 1980, with about two-thirds of the increase accounted for by the manufacturing industry, and a considerable increase in receivables in the petroleum industry.

Other assets were increased by some \$400 million in the three major industries in 1960, about half of the 1959 amount. The decline was shared by all three industries, and could be noted in most areas. A marked decline occurred in the manufacturing industry in Europe, reflecting a drawing down of these assets, primarily cash, by several large automobile manufacturers to finance the heavy investment in inventories and plant and equipment during 1960.

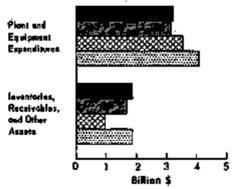
Sources of Financing

AN important aspect of the data on sources and uses of funds of the direct investment enterprises abroad, now being collected annually by the Office of Business Economics, is the broader coverage of the financial resources utilized by U.S. business abroad. Some of this information, related to funds obtained from the United States and those available out of retained earnings, is similar to that collected for use in the balance-of-payments accounts. However, much of the foreign activity of the companies is financed out of depreciation and depletion charges of the foreign

SOURCES AND USES OF FUNDS Direct Foreign Investments SOURCES: Internal Financing An Increasing Proportion



USES: Larger Requirements in 1960 for Fixed investments and Working Capital



HOTE, -- Includes only the weeklocturing, mining and persolver industries.

U.S. Destributes of Committee. Office of Business Forenties

enterprises, and through funds obtained from investors and capital markets abroad.

In 1960 about \$5.1 billion was required by the manufacturing, mining, and petroleum industries to expand their fixed and other assets abroad. Of this sum, nearly 60 percent was provided from internal sources of the foreign enterprises, including retained earnings of \$1.0 billion and depreciation charges of \$1.9 billion. External financing was obtained from parent companies and others in the United States (\$1.0 billion), and from foreign creditors and investors (\$1.1 billion).

The volume of financing utilized in 1960 was about \$250 million larger than in 1959, but below the peak amount of nearly \$6 billion in 1957, the top year of investment abroad.

Depreciation charges make the largest contribution to the cash flow of the direct foreign investments. These charges for the three major industries amounted to nearly \$2.0 billion in 1960 and are growing by about \$150 million annually.

At current levels, depreciation charges in the aggregate finance about 60 percent of foreign plant and equipment expenditures. In comparable domestic industries the proportion is higher, covering recently about three-quarters of manufacturing requirements, and a still higher proportion for the petroleum and mining industries.

About \$950 million of the depreciation charges for 1960 originated in the petroleum industry, including about \$50 million for depletion. These charges were equal to over half of the industry's capital expenditures, matching present outlays for plant and equipment in Latin America, but falling much below the amount required for this purpose in Europe.

Depreciation charges by manufacturing enterprises were about \$800 million in 1960, and are growing rapidly in line with the expansion of the industry. However, sharply increased requirements of funds for capital investment, as well as for inventory expansion, caused these companies to obtain a larger proportion of their financing from external sources abroad and retained earnings.

Retained earnings

Of the \$1.0 billion of retained earnings in mining, petroleum, and manu-

Table 2.—Plant and Equipment Expenditures Abroad by U.S. Manufacturing Companies, by Area and Major Commodity, 1959-62

(Scaling to Compile)													
Aress and years	Total	Food prod- nots	Paper and alloca products	Chern- icals	Rubber prod- acts	Primary and labri- ented motals	Machin- ery, ex- espt elec- iriesi	Bleatrical machin- ery	Trons- portation ognip- ment	Other maya- kasturing			
AD ayeau, letal 1989 - 1980 - 1981 -	L, 147 1, 887 1, 765 1, 766	82 97 142 112	88 78 70 73	237 237 258 301	76 68 71 74	127 133 176 182	109 132 179 167	166 104 143 128	228 334 630 510	134 152 148 150			
Canada 1869 - 1960 - 1961 -	389 354 371 378	22 30 30 28	48 88 80 87	78 76 96 92	14 15 18 10	68 49 60 65	10 17 29 22	27 30 35 29	60 63 40 50	48 50 45 45			
Latin America: 1969 *	193 307 390 387	20 24 44 33	8 7 0 7	58 40 58	18 12 11 12	10 11 20 21	B 8 0	16 18 27 24	41 47 86 68	20 31 26 27			
Emps: Compon Market 1900 '	214 328 584 455 230 280 246 407	10 17 21 21 13 18 20 20	2288	20 44 72 05 05 42 80	4 11 7 6 23 10 14 25	9 1922 122 123 124 125 127	572 60 85 20 87 44	ANNS PERS	55 55 55 55 55 55 55 55 55 55 55 55 55	9888 8485			
Other areas 1960 /	116 130 191 200	11 6 11 9	124	22 25 41 48	10 10 10	7 13 39 37	0 6 1 1	10 10 18 18	20 21 38 37	11 19 13 13			

Revised.
 Salimated on the bests of company projections.
 Note.—Detail may not add to totals because of rounding.
 Includes Western Hemisphere dependencies.

Table 3.—Plant and Equipment Expenditures of Direct Foreign Investments in Selected Industries, 1959-62

[Millions of dollars] 1945 1001 1942 + 582 83 126 315 91 All eress, total, Agriculturo Public utiliției Trade Miscellaneous 35 35 38 45 55 255 35 85 90 45 194 新教 Agriculture
Public atilities
Trado.
kliscollancous 150 20 63 65 20 214 37 128 41 18 25 30 40 35 20 Lette America total... Agriculture
Public utilities
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Miscolantenus 101 0 101 115 125 125 Burope, total..... 194 *1 14î Agriculture Public utilities Trade Misoclianeous Other green, total 72 8 13 35 15 85 16 40 15

Rovised, * Estimated on the basis of company projections, **Less than \$500,500.
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facturing in 1960, over \$740 million was accounted for by manufacturing enterprises. Net earnings in this industry increased by about \$100 million in 1960, and most of this increase was reinvested. This increase took place in all areas except Canada, where the amounts earned and reinvested were somewhat lower than in 1959.

In the petroleum industry retained earnings increased somewhat to \$150 million, although remaining much below the peak of \$.8 billion in 1957. Earnings of this industry increased by about 14 percent in 1960, but petroleum companies continued to obtain their financing largely from depreciation and depletion funds, and capital flow from the United States.

Retained earnings by mining companies declined slightly in 1960, although the net income of these companies rose sharply. However, with the completion of several major projects in Latin America, the need for financing was diminished in that area, where a large part of the industry's earnings originate.

External financing

Funds provided by parent companies and others in the United States were moderately lower in 1960 than in the preceding year, with each of the major

Table 4.—Domestic and Foreign Expenditures for Plant and Equipment in Selected Industries, 1959-61

Amounts in millions of deliars

· · · · ·	Eal	a e n (13 (y	ipes—31	050 /	Ex	pendis	ü r≑5 3	960	Exponditures—1001			
	Total	Domestic	Farehail	Percent of foreign to total	Total	Domestic	Fordigu	Forcent of foreign to local	Tatal	Domestic	Foreign	Percent of foreign to total
Mining and petroleum, total. Selected manufacturing industries, total. Primary and inbriented metals ! Electrical qualitacry. Machinery, except electrical. Transportation equipment. Paper and aliled products. Chemicals. Rubber products. Food products.		1	1, 996 1, 633 127 00 100 228 83 232 76 82] 14		3, 630 7, 846 1, 010 880 1, 100 1, 310 750 1, 600 230 020	1,883 1,186 133 104 132 330 78 237 69 97	13	9, 007 1, 056 822 1, 279	3,770 7,400 850 850 1,100 1,170 720 1,050 230 960	2, 214 1, 007 170 142 170 530 70 288 71 142	18 17 17 14 31 10 15 24 18

Novited.
 Excludes primary from and steel producers.

Nora: Foreign expenditures include ocquisitions of existing fixed usofs, which are excluded from the domestic series.

Table 5.—Sources and Uses of Funds of Direct-Investment Enterprises, by Area and Selected Industry, 1950-60

IMilliant of dollars. SOUDCES OF FUNDS

Ares and Budgetry		og son	IV DELL	Net income			Funds from United States			Punds obtained abroad			Depresention and depression		
1241214 21422	111687	1040	1000	1089	1955	1900	100587	(000)	1960	1059+	1650-	1000	1968-	1959-	1960
All press, lotal	8, 441	6,774	7,328	2, 411	2,837	3,265	1,086	L, #1	1, ML	£, 164	965	i, 100	1, 138	1,771	1, 927
Mining and smother Petroloum	000 3. 307 2, 4 06	872 3,693 3,603	1, 015 2, 030 8, 801	r' 049 r' 252 71 373	372 1, 186 1, 200	519 1, 300 L, 370	237 629 800	184 538 468	156 464 434	55 028 472	185 286 676	147 159 608	146 880 640	302 914 000	847
Canada, total. Minder, and smolling. Petrobum. Minnufocturing	1,707 228 703 804	1,645 393 441 1,000	1 148	70) 12 90	157	78 234	121 112	202 135	#B 103	竹山	101	645 60 175 299	850 07 180 300	942 76 247 328
Letin America, total ?	1,050 342 914 394	1, 479 343 702 425	1, 745 332 730 653	658 127 469 117	865 1\$7 343 135	789 230 250 170	272 180 75 07	238 30 132 70	-60 24 126	280 10 130 160	-46	-94	78 200	327	92 350
Barago, total Mining and smalling Patroleum Manufacturing	11110	1 245	2, 06L 1L 453 1, 687	4 3480	110	10 67	162 L 05 00	(ee)	(**) 273	`2	144	- 12 - 12	122	1	2
Other orana, joint, Mining and preliting Potroleum Munumeturing	L, 345 90 1, 162 263	1,582 123 1,173 297	1,793 996 1,158 410	735	66 648	118 740	18 155	164 27 134 25	73 16 19 36	114 8 42 64	200 111 140 40	74	230	20 920	22

USE OF FUNDS																		
Aren and Industry				Property, plent, mel equipment			Inventories			Roccivation			Other essets ?			income paid out		
	1009	11160 r	1944	1048-	1879-	10110	1039-	1050	IPAO	1008-	1939 •	1000	1938-	10 0 9-	1000	1068-	1959-	1000
All areas, total	0,441	0, 774	7, 336	1,041	4, L12	3, 201	-33	376	753	3499	487	GES	##(688	379	t, 894	1, 945	Z, 266
Mining and smolting. Petroleum. Mandisctoring	000 3, 3 07 2, 4 05	878 2, 818 3, 1008], 0] & 2, 044 3, 391	427 1,834 1,300	447 1, 558 1, (47	420 1, 467 1, 337	-20 -55 82	348 348	368	167 167 170	67 65 258	37 164 409	47 200 414	70 102 647	41 (3 29)	210 1, 101 523	1, 086 610	418 1, 321 026
Canada, total Mining and smolting. Patroleum Manufacturing.	92N 801	1, 646 335 441 1, 604	442	365 430	240 350	200	92 3 92 05	-4 38	5	L 50	118 26 12 80	— Mi 25	235 3 67 173	-5	100 23 23 25 75	344 56 70 215	362 61 533	394 84 19 207
Patia America, total 1 Mining and smelting. Petroleum	3,650 343 014 204	1, 470 343 702 424	332	215 645	410	78 340	-20 -17 -17	15	L20 22 21 126	- L	35 35 35 35 35 35 35 35 35 35 35 35 35 3	287 81 105 161	33 36	-35	-80		134 226	351
Europe, feini Schring and smelling, Petrabum Manufecturing	040		400	414	2000	34D	(**)	() 4 () 4	(E) (E) 424	110	-1	224 -3 230	41	(**)	76 29 40	291 10 10 180	363 11 125 247	\$68 0 87 205
Other arosa, total	1,545 10 1,102 273	1, 172	224],](\$	445 455 455	564 48 370 115	6)6 66 422 138	29 -6 1 20	21 21 21 U	10	1 4	(**)	70 34 44	(3) 8 66 65)0 H6	0.5	40	47 015	825 69 676 80

[.]ass then \$600,000.

Inclu0es miscellangous sources.

2. Includes Wastern Hondsphere dependencies. 2. Includes rescribineous uses.

industries shown in table 5 drawing somewhat less on this source. However, within the principal regions there was a considerable variation in bebavior.

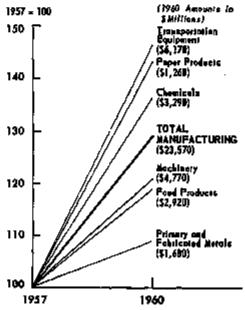
Where investment activity was not expanding, a more than proportional drop occurred in parent company financing, with other sources making up the difference. This was characteristic of manufacturing investments in Canada, mining and petroleum investments in Latin America, and petroleum investments in the Middle East. On the other hand, an increased flow of funds from the United States was required to finance accelerated investment programs in Latin American manufacturing, petroloum refineries and other facilities in Europe, and the development of new mining properties in Canada.

Funds obtained abroad

Foreign creditors and investors provided about \$1.1 billion of financing in 1960 for the three major industries. about \$120 million more than in 1959; This type of financing used by manufacturing companies increased more than \$230 million, to a total of more than \$800 million. Manufacturing enterprises in Europe and Latin America

SALES OF MANUFACTURES BY DIRECT-INVESTMENT ENTERPRISES ABROAD, 1957-60

Transportation Equipment and Paper Products Show Strongust Growth



M.S. Bepartment of Community, Office of Systems Economics

each obtained an additional \$150 million from this source. Canadian manufacturing companies decreased their outstanding liabilities by \$80 million, reflecting their reduced need for working capital.

Petroleum companies further reduced their use of foreign financing as the growth of internal sources of funds continued to outstrip the need of funds for investment. The decline was largest in Europe, where there was a slight decrease in foreign liabilities in 1960.

It is noteworthy that the manufacturing and petroleum industries diverged in the utilization of local financing in Europe in 1960, when higher short-term interest rates in that area were attracting very large amounts of liquid funds from the United States. The data in table 5 suggest that the manufacturing companies, needing exceptionally large amounts to finance additions to both fixed assets and working capital, drew heavily on local sources, while the petroleum companies, not confronted with larger financing requirements, tended to advance funds from the United States.

Manufacturing Production Abroad by U.S. Companies

TOTAL sales of manufactures by the foreign subsidiaries and branches of U.S. companies were valued at \$23.6 billion in 1960. This was a gain of some 12 percent over the previous year, and over \$5 billion more than their sales in 1957, the first year for which data are available.

Output of U.S. companies in Europe is gaining rapidly, advancing by 22 percent from 1959 to 1960, and accounting for 60 percent of the overall increase in foreign sales since 1957. Sales of Canadian plants have increased moderately as shown in table 6, matching the lower pace at which industrial production in that country has been growing. Most of the recent gain in output in Latin America is in the production of automobiles, especially in Argentina.

On a commodity basis, increased output of transportation equipment accounted for over \$1 billion of the total \$2.5 billion 1959-60 increase in manufacturing sales of foreign plants. Increased output in the machinery categories, and in chemicals, was also substantial, and each of the other major lines of manufactures registered gains.

Comparison with exports

Between 1957 and 1960, exports of manufactures ' from the United States advanced from \$10.8 billion to \$11.3 billion. In 1958 and 1959 such exports were under \$10 billion a year. In the same period production in the U.S.-owned manufacturing plants abroad

Table 6.—Sales of Munufactures by Direct-Investment Enterprises Abroad, Principal Commodities, by Areas, 1987, 1959, and 1960

[Millions of deliars]

[Millions of populars]														
Area and years	Alenu- facturium (otu)	Food prod- ucis	Paper and allied products	Chen- leals	Rub- ber prod- ucts	Primary and fubri- cated methis	Mooth- ery,ex- copt clos- trical	Ejeo- trice) zoachin- ery	ragat equip- tation Transpor-	Other pred- nets				
All seess, total 1957 1959 1970	16, 33.1 21, 100 21, 570	2, 457 2, 810 2, 920	881 1, 170 1, 200	2, 411 2, 050 3, 290	908 1, 940 1, 170	1, 848 1, 800 1, 880	1, 503 2, 200 2, 490	2, 047 2, 100 2, 250	4, 228 5, 140 0, 170	1, 296 2, 100 2, 210				
Canada 1057, 1070. 1900.	7, 897 8, 679 8, 926	028 1,000 1,020	700 1,030 1,100	997 1, 070 1, 130	972 210 310	1922 1960 1930	695 740 780	1, 020 1, 020 1, 010	i, 488 i, 000 i, 050	9-12 290 9-50				
Latin America (1167	2, 436 2, 830 3, 180	408 740 750	55 00 70	400 \$00 \$00	2379 2500 2590	111 108 108	46 80 90	100 100 240	476 470 710	393 849 810				
1967 1969	6,313 7,000 9,310	704 746 100	84 50 00	1, 050 1, 240	202 290 200	4%5 470 800	1,000 1,210 1,420	078 770 89 0	1, 700 2, 750 2, 070	678 716 686				
Criter 1967 1969 1960	1, 685 1, 116 2, 160	188 150 150	23 30 30	193 240 250	106 200 220	75 70 70	133 150 190	90 110 110	065 720 840	116 140 170				

^{1.} Includes Western Hemisphore dependencies,

Table 7.—Production Abroad by Direct-Investment Manufacturing Enterprises, by Selected Countries, 1957, 1959 and 1960

	1957	1030	1000
· · · · · ·		 -	-
All press, total	18,381	21, 100	23,670
Canada	7,857	B, 87D	8,930
Latin America, total 1,	2,436	2,830	3,180
Argentine	.986	120	- 608
13(142)	gnú	104	879
Mexico.	ŭi9	761	770
Venezuola. Other conneries *	208	304	300
Other countries :	430	825	475
Baropo, te lai	6, 333	7,690	9, 310
TANTOINIAN R. T.	410	101	800
France	103	7193	965
Germany	1, 110	1, 573	1,634
Italy United Kingdom	230	244	200
Unived Kingdom,	3, 303	4,060	4, 710
Other countries,	485	574	843
Other arong, total	1,686	1,010	3,100
Australia	787	033	1,086
5A , ■ 0	217	240	200
JajaiqPhilipping Rejaiblia	LIS	140	140
Մոխո մ Անալի Հմոնա	300	202	306
Other countries	208	304	840

Includes Western Hemisphere dependencies.
 Includes production in Quita amounting to \$145 million in 1087, and \$181 million in 1880, but excludes Cube in 1880.

rose from \$18.3 billion to \$23.6 billion.

While this comparison is indicative of the rough magnitudes and trends involved, it must be noted that the commodity makeup of U.S. exports of manufactures is different from that of loreign production, and experience also varies in different foreign markets. In addition, sales of the foreign plants often include a substantial amount of materials or components exported from the United States.

In table 8, the trends for some specific major commodities are shown in principal areas. For these major manufactures, export growth from 1957 to 1960 was significant mainly in Europe and a few countries elsewhere. Exports of these items to Western Hemisphere markets were considerably reduced. In the same period production of these commodities in local plants rose substantially in each of the areas shown.

The strong growth of overall demand in Europe supported increases in both exports from the United States and in local production, but the volume of local production by U.S. companies of these commodities, and especially of automobiles, is far greater than U.S. exports to this area. In the Canadian market, exports of these manufactures changed little over the period, while local production of chemicals, automobiles, and nonelectrical machinery showed moderate improvement.

Secs. 5 to 8, Inclusive, of the Standard International Trade Classification.

Exports of major manufactures to Latin America declined in most categories from 1957 to 1960, as production within the area by U.S. companies continued to expand. For some items, principally machinery and others requiring comparatively advanced technology, exports remain larger than local production, but for such important categories as chemicals, automobiles, and some type of machinery, sales of

For each of the commodities included in table 8, production in U.S.-owned plants abroad has been expanding faster than exports. The divergence is striking for transportation equipment (excluding aircraft), exports of which declined from 1957 to 1960 while foreign production rose 50 percent; exports of electrical machinery also declined slightly as production abroad increased.

the local plants are larger.

These data suggest that the growth of production in U.S.-owned plants abroad is a considerable influence on the commodity makeup and direction of U.S. export trade.

Table 5.—Exports From the United States and Production by Direct Investments Abroad of Selected Manufactures, by Area, 1957 and 1960

	[Millions of dollars]													
Commedition	All arec	u, total	Can	oxia	Latin A	merica i	Bur	оре	Other areas					
***************************************	1957	1940	1957	1000	1957 1960		1987	1900	1967	1960				
Selected manufactures: Pereign production	13, 667	16, 400	4, 432	4, 080	1, 300), 988	4, 471	1,880	1,285	1,640				
	7, 212	7, 823	1,864	1, 790	2, 638	2, 097	1, 955	1,845	1,432	1,781				
Chomicals: Foreign production	2,411	3, 290	897	1, 150	409	525	872	1, 240	193	280				
	1,376	I, 96L	245	377	457	120	358	501	32 0	403				
Rubber products: Foreign production	1106	1, 170	272	#10	239	280	202	380	195	220				
	3110	272	43	#2	62	74	07	155	98	83				
Mechinery, accept electrical: Foreign production U.S. exports	1,003	2, #00	885	790	63	100	1, 809	J, 420	133	100				
	2,100	3, 205	876	824	1,007	858	607	506	710	832				
Bjodrjeni mushipery: Foreign preduction U.S. experts	2,047	2, 296	1,080	1,040	100	240	678	590	10	110				
	810	708	240	220	291	235	114	171	100	167				
Transportation equipment: Foceign production U.S. expiris	4, 220	0, 170	1, 488	1, 050	276	710), 700	2, 970	445	840				
	1, 160	1, 401	893	400	719	538	104	154	350	306				

Includes Western Hemisphero dependencies.
 Excludes civilian aircraft.

Comparatively little of the goods manufactured abroad is exported to the United States, except for traditional items such as Canadian paper and pulp or aluminum. Only about \$200 million of the items manufactured in Europe

by U.S. companies was exported to the United States in 1957, and a recent survey of a representative group of companies showed that the amount in 1960 may have been smaller.

Expansion in Incomes (Continued from page 4)

financing. The needs for this lessened as business fell.

Profits turn upward

Reflecting the advance in economic activity, corporate profits rose sharply in the second quarter, reversing the sharp setback of the preceding year. At an annual rate of \$45% billion, pretax earnings were \$5% billion higher than in the first quarter and only a little lower than a year earlier. The previous cyclical peak of corporate

profits had been reached in the first quarter of 1960 when total earnings were at an annual rate of \$47% billion. With corporate taxes taking about one-half of aggregate earnings, after-tax profits amounted to \$23 billion in the second quarter.

Roughly two-thirds of the advance in corporate profits from the first quarter occurred in manufacturing, as sales and profit margins rose in a number of industries. Earnings of automobile manufacturers showed marked improvement from the low winter quarter, and profits in several other hard goods lines increased substantially. The recovery extended to some of the major nondurable industries as well as to nonmanufacturing generally.

With these new profits data at hand, the national income for the second quarter is estimated at \$426 billion. This is an alltime record annual rate, \$14 billion above the first quarter, and \$7 billion higher than the previous peak of \$419 billion reached in mid-1960.

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					,	lanulectu	w	holesale in	adø	Roboli trodo						
Year and month	Total mona- fectation		Durable goods industries Neadurable goods industries										Non-			Nos-
	uni Unde	Total	Τομι	Purchespi materials	Ocods- In- process	goods	Total	Purchased materials	Goods- in- process	2000B	Тона	Durable goods	goods	Total	Durable goods	goods
July	1, 48	1.50	2.18	9.70	T 86	0.73	Las	Q. 68	0.20	0.08	1.03	1.47	0.77	1.40	2.10	1.08
June July	1.48 1.49	1.73 1.72	2.04 2.05	. #2 . 62	. 82 . 81	.72 .72	L 41 I. 63	. 55 . 55	. 20	.67 .07	1. 0 0 1. 0 8	L 54 1.58	.81 .83	1.3 <u>4</u> 1.37	1.98 2.01	1.07 1.08

^{1.} Based on ord-of-month inventories, sensonally adjusted, and sensonally adjusted sales for the month.